I was recently sharing with a friend, who has a long history of work in Rescue Missions, some of the good things taking place at Hope of the Valley. He looked at me and said, “Do you realize that what has happened here at this Mission in such a short period of time is rare and remarkable?” He proceeded to tell me it usually takes Mission 5-7 years to get to where we are. He could hardly believe that the Mission began in September of 2009.

Later that night I began to reflect upon the words of my friend and my heart was overwhelmed with gratitude towards God and towards you. It is only because of faithful friends like YOU that we have been able to serve such large quantities of people and see so many lives radically changed for good.

Please take a moment and read this newsletter. As you do, I would ask you to join with me in celebrating the past and praying for the future. With nearly 7,000 homeless people in the Valley, the time is NOW for the Mission to lead the way in caring for the hurting, hungry and homeless by offering Hope, Hot Meals, Housing, Health Services and Healing.

The task is great, but our resolve and faith in God is greater!....Here’s to an amazing year!

Ken Craft
President/CEO
**Expansion of Services, Facilities and Staff All Part of 2011 Strategic Plan**

**HOUSE OF HOPE MEN’S RECOVERY PROGRAM**
The Mission is currently making plans to lease a home to launch its Men’s Recovery program. Each man in the program will be assisted in breaking free from destructive habits, hurts and hang-ups while re-building and re-establishing their lives for a healthy productive future. Each man in the program will also be actively serving the needs of the Mission through work and outreach programs.

**THRIFT STORE**
During the first six months of 2011, the Mission plans to open its first Thrift Store. The purpose of the Thrift Store is to fund programs that care for the needs of the poor and homeless. Donations made to the Thrift Store will first be made available to the homeless. Excess donations will then be sold and the profits used to fund essential homeless programs. We are collecting donations now in preparation of this new venture. To donate items to the Thrift Store, call the Mission today.

**FAMILY RESOURCE CENTER**
During the second half of 2011, the Mission plans to start build-outs of its Family Resource Center which will provide emergency shelter for up to 150 people. The Family Resource Center will have a fully licensed commercial kitchen, sleeping quarters, learning center, medical and dental rooms, and much more.

**NEW OUTREACH LOCATIONS**
The Rescue Mission currently serves hot meals to the homeless on Wednesday, Thursday and Fridays. During the first quarter of 2011 the Mission will expand its hot meals program to six days per week. The new locations will allow the Mission to serve a greater number of people in new areas of the Valley.

**NEW STAFF MEMBER**

In January of 2011 the Mission hired its first full time employee, other than the Executive Director, his name is Jonathan Leeper.

Jonathan will serve the Mission as Director of Community Relations. He will work with volunteer groups, special events, program development and community outreach. Jonathan has spent the past three years serving at another local Rescue Mission. Jonathan brings a wealth of experience, resource and passion to his new position at Hope of The Valley. He can be reached at 818.392.0020 or jonathan.leeper@hopeofthevalley.org

**DINNER AUCTION SLATED…MISSION NEEDS YOUR HELP**

On Saturday March 19, 2011 at 6pm the Mission will team up with 1st Presbyterian Church Granada Hills for its annual Dinner Auction Fundraiser. Last year the event raised nearly $20,000 to support feeding and caring for the homeless. Our goal this year is to raise $30,000.

Last year we had amazing auction items donated for the live and silent auctions. We need your help once again. Can you, a business associate or friend donate any of the following: Dinner certificates, Entertainment (sports tickets, movie tickets, theme parks, round of golf etc.), Vacations (hotels, condo’s etc.), Gift baskets, Services (Lessons, business expertise etc), Merchandise (new clothes, electronics, tools, instruments etc.), Collectibles, Anything else YOU think of! All donations will receive a tax-deductible receipt.

To attend and/or donate an auction item, call or email the Mission today!

**DID YOU KNOW IN 2010 THE MISSION...**
- Served over 24,000 hot meals to the Homeless
- Distributed over 18,000 articles of clothing
- Served the Medical Needs of the homeless by hosting medical clinics
- Changed it’s name from The Valley Rescue Mission to Hope of the Valley Rescue Mission
- Purchased it’s first vehicle, a beautiful Toyota Sienna Van
- Had over 1,100 unique volunteers serve at the Mission
- Launched its new website www.hopeofthevalley.org and Facebook page
- Honored three amazing women at the 1st Annual Women of Hope Luncheon
- …and so much more